

OUR STORY

World Liner Data Ltd

WLDL, whose members include all the top global container shipping lines, collects its members' TEU liftings and pricing data globally. CTS's trade volumes reports are based on the data contributed by WLDL members. On trades where non WLDL member carriers are active we estimate the missing volume using various sources and techniques to reach an estimated total trade figure.

On the European trades our reports are currently based on 90-100% contributed data.

WLDL's Mission

To produce the most complete and accurate database to ensure member confidence when making business decisions based on gold standard data.



WLDL was set up in 2010 as there was need for transparency into the container shipping industry in a way that complies with competition authorities laws around the world.

WLDL owns the database through its members
CTS provide services to the members of World Liner Data Ltd (WLDL)
CTS acts as WLDL's Agent in respect of Data Sales to third parties
CTS is considered a "neutral entity" by the EU and other Competition Authorities



OUR MEMBERS





























Ignazio Messina & C.





















OUR JOURNEY

CIS

2008 CTS established, focusing on trades to and from Europe agent for World
Liner Data
(WLDL)
managing its
database,
producing
reports for its
members, and
selling data
products to
interested
parties

2010 Because the

2012
New website launched, extending our reporting to global trades

2016
Reported the lowest Price Index on record.
Reached 1 billion TEU's recorded on our database

2017
Rebuilt our database to meet growing demand for more refined data requests, together with a more engaging

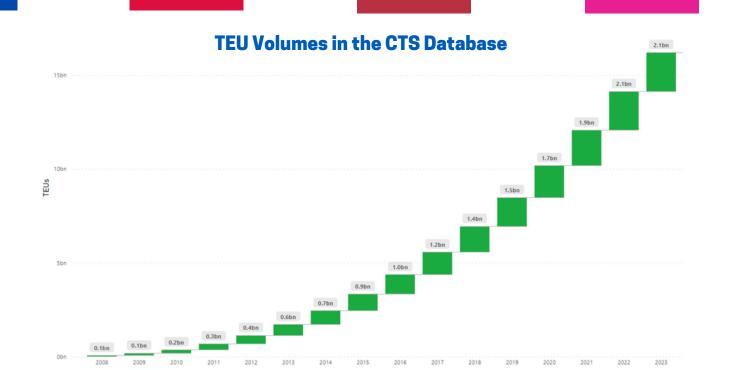
website

2019
Enhanced public acing website launched to strengthen communication s with customers

2022
Reached 2
billion TEU's
recorded on our
database and
highest Price
Index on record
reported.
Attended our
first trade show.

2023
Attended our first Asian trade show, as well as expand the CTS team from 5 to 8.

2023+
Acquire more
WLDL members
and work on
increasing our
presence within
Asia



WLDL MEMBERSHIP BENEFITS

Exclusive and early access to the updated database monthly

Most comprehensive global coverage of TEU volume reports

Monthly market share analysis down to port level data, giving lines their competitive situation on key trades

Aggregated Price Indices available on a global scale, which can be used by lines as the basis for long term contracts

Detailed trade reports distributed monthly for key trades

Contribute 100% of your trade data to the WLDL database earns you a seat on the WLDL board

Note: Members may only access data on trades to which they have contributed their own data.

"CTS is an invaluable tool for our teams around the world to get a perspective on the latest market trends and stay on top of market share developments" - Florian Heinemann, - Senior Director Business Intelligence & Analytics, Hapag-Lloyd AG Intrigued?
Visit our website for more information

www.containerstatistics.com



WLDL STRUCTURE

Members contribute and receive data and reports

CTS -Manages, reports and sells the data

Processes Data
Receives Data
Contributes Data

T9 - Development & maintenance

Customers and Members- purchase data

Each member pays Membership fees to WLDL and contributes their data

The World Liner

Data Ltd

Database

Pursuant to the Service and Agency agreement, CTS provides management & agency services to WLDL (i.e. managing the collection of data from the database)

CTS accounts to WLDL for 3rd party sales revenue (less commission) and pays a royalty on data sales to Non-Member Carriers

T-9 develops, maintains and hosts the WLDL database, but provides its services directly to CTS.





Your data is safe with us.

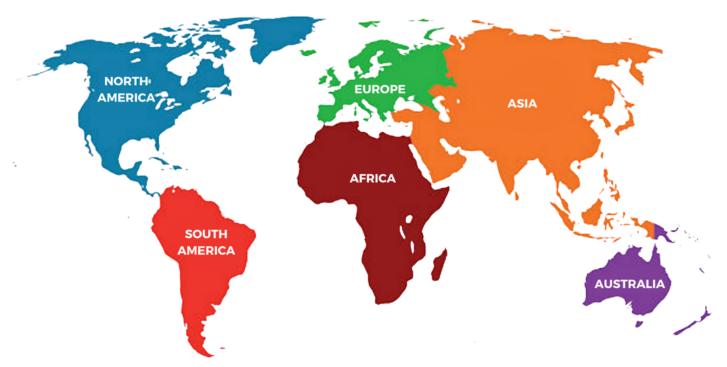
Our secure application platform is hosted by industry-leading infrastructure providers who are experts in cyber-security threat management and mitigation.

The platform is regularly tested against the latest standards and best practice guidelines (such as OWASP).

GLOBAL SCOPE

CTS provides global aggregated volume statistics in TEUs and Aggregated Price Indices for trades to and from the following regions:





Far East
Australasia & Oceania
Indian Sub-Continent & Middle East
North America

South America & Central America
Sub-Saharan Africa
Europe
Intra-Regional (Non-Feeder)



Check out our reporting locations document here

"Being a full contributing member to CTS provides us with visibility to market trends which inform our strategic planning and decision making" - OOCL

STAY IN THE LOOP WITH OUR TEU VOLUME REPORTS

Gain an understanding of the trade routes you operate in, as well having the opportunity to grow your knowledge in new routes, and open the door to possible expansion strategies.

WLDL members get access to carrier data level TEU Volume Reports on the trade lanes they contribute on, for their own in-house deep dive analysis.

Published every month with a 1-month time lag.

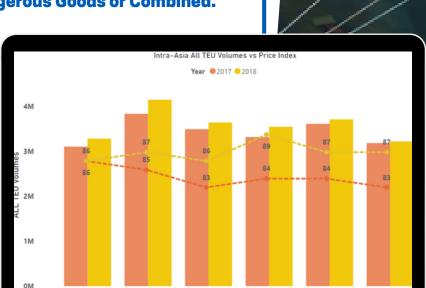
Year on year figures are provided for analysis.

Available as HTML tables, graphs, Excel or Power Bl formats.

To find out what regions and trades are covered in our TEU Volume reports <u>click here.</u>

"Only those who know the history of container statistics can look into the future. CTS provides unique insights into the market." - Maersk

Data granularity options: regional, sub-regional, countries or port. Split by container type: Dry, Reefer, Dangerous Goods or Combined.







KNOW YOUR NEXT MOVE WITH OUR AGGREGATED PRICE INDICES

Analyse where your companies rates are compared to the market.

Available to you at region and sub-region level, for Dry, Reefer or Combined container type, on the trade routes you contribute on.

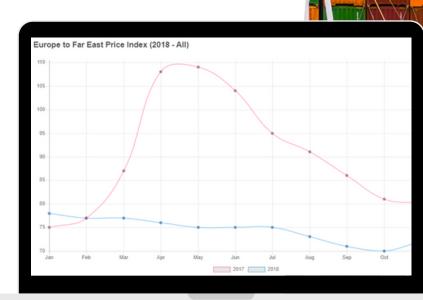
Available as HTML tables, graphs, Excel or Power BI formats.

Based on all contract types: spot and contract. For all the costing elements included click here.

Our Aggregated Price Indices measure the monthly change in the weighted average sea freight rate per TEU since 2008, where the base line is 100.

Provide your clients comfort with free access to regional price indices for the duration of their contract.

"ZIM is pleased to be one of the members contributing and using CTS data. We find it provides understanding of the market as a base for development and decision-making. Its strengths include compliance with competition regulations and continued enhancements in discussion with members."





MEMBER EXCLUSIVE MONTHLY TRADE REPORTS

Designed to give WLDL member's senior management a one stop report with information broken down at sub-region level where appropriate on the following trades:

Far East - Europe

Far East - North America

Far East - East Coast South America

Far East - West Coast South America

Far East - Indian Sub-Continent and Middle East

Europe - North America

Europe - Indian Sub-Continent and Middle East

Europe - West Coast South America

Europe - East Coast South America

Europe - Caribbean & Central America

Trade Reports include the capacity reports, highlighting actual volumes against available volumes.







	Tot	Total Estimated Trade									
Far East to Europe											
Month	2019	2020		Y/Y	M/M;Q/Q						
Jan	1,616,700	1,550,200	4	-4.11%	- 0.76%						
Feb	1,012,800	689,600	∌	-31.91%	-55.52%						
Mar	1,360,800	1,273,600	→	-6.41%	84.69%						
Q1	3,990,300	3,513,400	4	-11.95%	-13.08 %						
Apr	1,422,500	1,141,000	∌	-19.79%	-10.41%						
May	1,465,700	1,253,100	€	-14.51%	9.82%						
Jun	1,446,300	1,391,900	→	-3.76%	11.08%						
Q2	4,334,500	3,786,000	4	-12.65%	7.76 %						

MEMBER EXCLUSIVE SAILING LISTS & CAPACITY REPORTS

Sailing Lists give members an actual rendition of all vessels on the services CTS track at port level, with shared sailings taken into account.

WLDL members receive monthly Sailing Lists on the routes they share with The WLDL database.

The information is gathered from The WLDL Database as well as third parties: Sea Web and Alphaliner.

Capacity Reports are also generated for the WLDL members viewing.

These enable readers to view available capacity of routes at regional level in comparison to nominal capacity.

Out of scope sailings are taken into consideration during the generation of Capacity Reports.

"ESL's decision to subscribe to CTS/WLDL have been right from day one.

The data and regular update on the market trends from WLDL have been instrumental in our analysis and service decisions.

It has helped us in many ways including trade positioning to see where opportunities exist for us to participate." - Emirates Shipping Line



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			- Name and the same and the sam		Total Ca	pacity		90.6%	Nominal C
	Far East - N Europe		Far East - Med		Far East - Europe			Far East - N Europe	
	2019	2020	2019	2020	2019	2020		2019	2020
Jan	1,246,076	1,317,947	664,663	655,779	1,910,739	1,973,726	Jan	1,128,945	1,194,
Feb	1,009,993	696,061	485,481	408,846	1,495,474	1,104,907	Feb	915,054	630.
Mar	1,186,175	1,006,611	609,217	486,302	1,795,392	1,492,913	Mar	1,074,675	911,
1st Qtr	3,442,244	3,020,619	1,759,361	1,550,927	5,201,605	4,571,546	1st Qtr	3,118,673	2,736,
Apr	1,210,435	973,253	635,151	552,772	1,845,586	1,526,025	Apr	1,096,654	881,
May	1,167,666	1,003,191	683,339	462,708	1,851,005	1,465,899	May	1,057,905	908.
Jun	1,265,091	1,025,715	610,676	477,436	1,875,767	1,503,151	Jun	1,146,172	929,
nd Qtr	3,643,192	3,002,159	1,929,166	1,492,916	5,572,358	4,495,075	2nd Qtr	3,300,732	2,719,
Jul	1,201,987	1,223,889	654,488	540,658	1,856,475	1,764,547	Jul	1,089,000	1,108
Aug	1,232,445	1,232,298	575,269	509,669	1,807,714	1,741,967	Aug	1,116,595	1,116,
Sep	1,256,402		634,745		1,891,147		Sep	1,138,300	
3rd Qtr	3,690,834	2,456,187	1,864,502	1,050,327	5,555,336	3,506,514	3rd Qtr	3,343,896	2,225,
Oct	952,726	.	542,479		1,495,205		Oct	863,170	
Nov	1,137,453		623,082	-	1,760,535		Nov	1,030,532	
Dec	1,240,112		567,249		1,807,361		Dec	1,123,541	
4th Qtr	3,330,291		1,732,810		5,063,101		4th Qtr	3,017,244	
Total	14,106,561	8,478,965	7,285,839	4,094,170	21,392,400	12,573,135	Total	12,780,544	7,681,

WHAT OUR MEMBERS SAY



"A core element of implementing any strategy is accurate market intelligence data. CTS are uniquely positioned in collating a huge amount of data, customers & members can view aggregated trade-lane volumes trends, providing an invaluable tool for those involved in the supply chain, and those interested in understanding & measuring container market trends for their business". - HMM

"Only those who know the history of container statistics can look into the future. CTS provides unique insights into the market." - Maersk



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- Emirates Shipping Line

"Being a full contributing member to CTS provides us with visibility to market trends which inform our strategic planning and decision making" - 00CL



HOOKED? THEN GET IN TOUCH

Whether you have a question about the membership or anything else why not find out more by contacting our Sales **Managers below:**



Claire Thackeray European office (0) +44 01483 778850 (M) +44 7495 409459 claire@containertradesstatistics.com

For more information head over to https://www.containerstatistics.com/ Or follow us on our socials.





